Intro to Graphic Design Course Content # 48.56100

*This class is the foundation course for all Graphic Design Pathways, Students will use a MAC computer that includes Adobe Creative Suite software. Graphic Design includes technologies of printing, publishing, packaging, electronic imaging; as well as aesthetics/crafts that include typography, visual arts and page layout.*

**UNIT 1: ORIENTATION**

A. Procedures (Syllabus/Handbook)

B. Overview of Graphics

C. Elements of Design/Art

D. MAC 101

E. Intro to Adobe Illustrator (Ai)

F. File Formats

G. Job Flow (Business & Production)

H. Unit Summary Questions

B

**UNIT 2: HISTORY/PRINT PROCESSES**

A. History of Printing

B. Printing Processes

C. Finishing Operations

D. Poster Design

E. Unit Test

F. Unit Summary Questions

**UNIT 3: SAFETY**

A. General Guidelines (OSHA, MSDS, PPE, Ergonomics)

B. Safety in Graphics

1. Chemicals/HMIS

2. Emergency Drills

3. Fire types/Hazards

4. Safety Color Codes

C. Equipment List/Floor plan

D. Unit Test

E. Unit Summary Questions

**UNIT 5: COPYRIGHT & ETHICS**

A. Copyright

B. Counterfeiting Issues

C. Unit Test

D. Unit Summary Questions

**UNIT 4: EMPLOYABILITY PREPARATION**

A. Career Overview

B. Career Cruising/Interest Survey

C. Guest Speakers

D. Job Search

E. Dress for Success (Weekly)

F. Employability Skills Evaluation

(Every 6 weeks)

G. Career Poster Design

H. Unit Summary Questions

**UNIT 9: Image Editing**

A. Photoshop Tools/Vocabulary

B. Image Editing in Photoshop

1, Selections

2. Adjustment Layers

3. Color Correction

4. Clone

C. Photoshop Quiz

D. Unit Summary Questions

**UNIT 8: PAGE L/O & OUTPUT PROCESSES**

A. Stages of Layout

(Thumbnails, Rough, Camera Ready

B. Measurement

(Inches, Picas, Points, Conversion

C. InDesign/Page Layout

D. Notepad Project

E. Equipment Safety Review

F. Digital Printing

G. Basic Bindery Techniques

H. Unit Summary Questions

B. Overview of Graphics

C. Elements of Design/Art

D. MAC 101

E. Intro to Adobe Illustrator (Ai)

F. File Formats

G. Job Flow (Business & Production)

H. Unit Summary Questions

B

**UNIT 6: DESIGN & ILLUSTRATION**

A. Design Principles

B. Basic Shapes Quiz in ILLUS

C. Historical Artists Search

D. Abstract pattern design

E. Landscape/scene design

F. Raster vs Vector

G. Pen Tool/Layers

H. Cartoon project

I. T-shirt Design (/Extra credit)

J. Unit Summary Questions

**UNIT 7: TYPOGRAPHY**

A. Type Classification

B. Evolution/Anatomy of type

C. Expressive Type

D. “Grams” ideograms/pictograms

E. Character formatting/Alignment

F. Logo/Ligature Development

G. Type on a Path

(Glyph Face/Typographic portrait

H. Unit Test

I. Unit Summary Questions

Questions

**UNIT 1O: PORTFOLIO**

A. Research Portfolio Options

B. Critique Work

C. Create Portfolio File Structure

D. Develop Digital Portfolio

E. Self-Reflection

F. Unit Summary Questions

G. FINAL EXAM

**CLASS SUPPLIES:**

**REQUIRED:** USB/Flash Drive, pens, pencils

Sketchbook, markers (sharpies), colored pencils, 1” ring binder, sheet protectors

HOODIES< SWEATSHIRT< EXTRA T SHIRTS

And ONE SHIRT FOR YOUR FINAL

**ONLINE RESOURCES:**

**QUIZZES/REVIEW – QUIA:**

**School Website/Blog:** <http://www.cobbk12.org/KennesawMountain/>

**Assignments/Feedback:** [www.edmodo.com](http://www.edmodo.com)

**Text Reminders: Remind:**



**INSTRUCTOR INFO:**

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